



GREATER COMMITMENT, MORE RESPONSIBILITY

SUPPORT FARMING SECTORS AND SPREAD A CULTURE OF RESPONSIBILITY



We support farming sectors in their transition by promoting sustainable solutions and spreading a culture of responsibility.

PROMOTING RESPONSIBLE INNOVATIONS:

- The SITEVI Innovation Awards notably single out major technical innovations that support sustainability in the winegrowing, winemaking, olive and fruit growing sectors.

RAISING AWARENESS AND TRAINING:

- Organisation of talks, workshops and discussions around key themes: climate change adaptation, sustainable water resource management, reducing the carbon footprint, sustainable winegrowing, quality of life in the workplace.

SHARING BEST PRACTICES:

- Distribution of a responsible exhibitor's guide to assist exhibitors in implementing practical measures.
- Clear information on waste sorting arrangements, published on site and online, to guarantee compliance.

FOSTER INCLUSION AND ACCESSIBILITY FOR ALL



We undertake to make SITEVI a truly accessible, welcoming and supportive event, open to all the stakeholders in our sectors.

A TRADESHOW ACCESSIBLE TO ALL AUDIENCES:

- Online publication of an access guide for attendees to plan their trip to the show.
- Reserved parking spaces close to the main entrances
- Routes dedicated to people with disabilities, priority ticket offices, wheelchair loans.
- Visiting plan indicating accessibility arrangements.

EXTENDED SOCIAL AND LOCAL ENGAGEMENT:

- Partnership with three organisations from the social and solidarity economy, appointed for material handling, biowaste collection and signage reuse.
- Creation of a jobs forum at the show, in partnership with Vitijob and Jobagri, to facilitate recruitment in farming verticals.
- Freen entry for students to offer young people easier access to professions represented at SITEVI.



ENCOURAGE SUSTAINABLE AND RESPONSIBLE MOBILITY



We facilitate and promote the use of low-carbon modes of transport while raising exhibitor and visitor awareness to the adoption of responsible travel patterns whenever possible.

FREE PUBLIC TRANSPORT:

Free tram travel from Montpellier city centre.

SHUTTLE SERVICES:

Free shuttles from Montpellier TGV station and airport.

PARTNERSHIP WITH SLINGER PLATFORM:

to encourage carpooling, a responsible solution that reduces the carbon footprint and fosters dialogue during the journey.

ONLINE AWARENESS:

Posting of the ADEME carbon calculator and sharing of ecological mobility tips.

REDUCE, SORT AND RECYCLE WASTE



We deploy tangible solutions to better manage the waste generated during the show by offering more sorting points, channelling it towards reuse or recycling, and reducing single-use consumables.

REDUCTION IN PAPER USE:

- The printed catalogue is replaced by a lighter visitor guide, thereby reducing the volume of printed materials.
- Passes are now all-digital, and printing them out is optional

MORE RESPONSIBLE FREEBIES:

- Reusable giveaways: pens and notebooks made from recyclable materials, wooden bottle openers.

EASIER AND WIDESPREAD WASTE SORTING ON SITE:

- Biowaste is collected at source, with foodservice providers having their waste collected in situ. This food waste is then composted by Les Alchimistes.



OFFER MORE RESPONSIBLE FOOD & DRINK



We are transitioning our food and drink offerings towards more sustainable, responsible practices.

- **A set of CSR specifications** was sent to all food and drinks providers to guarantee a range in accordance with our commitments.
- 100% of partner restaurants **offer a local and seasonal menu with vegetarian options**.
- **100% of the tableware used is reusable:** no plastic or cardboard.
- **Water fountains** will be deployed all around the show in addition to those already installed on the exhibition grounds.
- **Food surpluses will be donated to local charities** (or the Montpellier-based Association Humanitaire).

Organised by:



In partnership with:



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